

# SPONSOR BENEFITS

Dive into our array of sponsorship opportunities,  
contact (646) 871-3428 [sponsorship@cfany.org](mailto:sponsorship@cfany.org)



**CFA Society  
New York**

Diamond, Platinum, Gold and Silver  
are limited opportunities

<b>Annual Dinner Sponsorship Levels</b>	<b>Diamond \$25,000</b>	<b>Platinum \$17,500</b>	<b>Gold \$12,500</b>	<b>Silver \$7,500</b>	<b>Bronze \$5,500</b>
<b>Annual Dinner Guest Tickets</b> (10 guests per table, pending COVID restrictions)	2 Tables	1 Table	1 Table	1 Table	1 Table
<b>Prime Table Placement</b> of corporate sponsored tables at Annual Dinner	In Front	Near Front	Near Front		
Prominent Display of <b>Firm Name on Table Center Piece</b> as a sponsor	•	•	•	•	•
<b>Firm Logo Display:</b> Projection screens displaying logo image as sponsor multiple times during program	Premier	Enhanced	Secondary	Secondary	General
<b>Special Recognition by Chair or CEO</b> during opening remarks	By Name	By Name	By Name		
<b>Recognized as Reception Host</b> for VIP Reception or Opening Reception	VIP	Opening Reception			
Invitation to exclusive <b>VIP Reception</b> with Keynote Speaker (pay in full by August 15 and receive one extra ticket)	Fifteen	Two	One	One	
Firm name/logo listed as a sponsor on <b>Signage at Opening Reception</b>	•	•	•	•	•
Opportunity to provide <b>Company Materials at event exit</b>	•	•	•		
<b>Three Event Function Tickets</b> to be applied towards eligible CFA Society New York programs (good through June 2022)	7 Events	6 Events	5 Events	3 Events	1 Event
<b>Recognition of sponsorship in Email Announcements</b> (sent to 15,000 Members and new Charterholders)	Logo	Logo	Logo	Name	Name
<b>Social Media Mentions</b> and thank yous on CFA Society New York accounts (Twitter, Facebook, LinkedIn)	•	•	•		
One year of listing as a <b>Sponsor on CFA Society New York Website as a sponsor</b> (over 31,000 hits/month)	Logo	Logo	Logo	Name	Name
<b>White Paper</b> or appropriate material available on Sponsorship webpage	•	•	•		
<b>Post event email</b> with sponsor material distributed to attendees who opt-in	•				
Recognition via <b>Post-Event Recap webpage</b>	•	•	•	•	
Firm name promoted as sponsor in <b>digital Annual Dinner Program</b>	•	•	•	•	•
Sponsor recognition in <b>digital Annual Dinner Program with non-advertising message</b> from sponsor	Full Page	Full Page	Half Page	Half Page	
<b>Name Badge with logo</b>	•	•	•	•	

Number of guests and other sponsorship benefits may be subject to COVID-19 health restrictions.