



**CFA Society
New York**

Join North America's and the World's Most Influential Investors, Thought Leaders and Financial Services Professionals at CFA Society New York's Annual Dinner.

Attracting almost 400 attendees, this event delivers an evening of outstanding speakers, thought leaders, and influencers at one of NYC's premier venues.

Limited Sponsorship Opportunities are now Available.

CFA Society New York

2022 Annual Dinner

Thursday, October 20 | 6:00 PM - 9:30 PM

Mandarin Oriental Hotel NYC

CFA NY's Annual Dinner is our marquee event. It offers a unique opportunity to share insights and gain valuable industry knowledge among peers and the most advanced practitioners from across the investment management and financial services worlds. Outstanding networking, information sharing, and client development are hallmarks of the event.

Highlight your brand, strengthen your market position, honor new charterholders and support your society member-employees by sponsoring the event and reserving your corporate tables today.

Sponsorship levels

Gold - \$15,000
Silver - \$9,000
Bronze - \$6,000

Find sponsorship benefits on
the next page.

Reserve now

(973) 908-2341

sponsorship@cfany.org

Speakers



Saira Malik

Keynote Speaker

Saira Malik, CFA is Chief Investment Officer of Nuveen where she drives weekly market investment insights and delivers client asset allocation views from across the investment teams. She also leads the Global Investment Committee, is the Chair of Nuveen's Global Equities Council and is the lead portfolio manager for the \$120 Billion + CREF Stock Strategy Fund. Saira has been named one of the LinkedIn "Top Voices in Finance."



Andrew K. Golden

Irving Kahn Lifetime Achievement Award Winner

Andrew K. Golden, CFA is President of the Princeton University Investment Company ("PRINCO"). During his tenure, PRINCO's investment performance has ranked in the top percentile among institutional investors and PRINCO's endowment market value has grown from under \$4 billion to over \$37 billion as of June 30, 2021. Today, endowment spending pays for about two-thirds of the University's operating expenses. Andrew serves on a wide range of investment advisory boards and community foundations.

SPONSOR BENEFITS

Dive into our array of sponsorship opportunities
Contact (973) 908-2341 or sponsorship@cfany.org



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Annual Dinner Sponsorship Levels

	Gold \$15,000	Silver \$9,000	Bronze \$6,000
Annual Dinner Guest Tickets	20	15	10
Invitations to Exclusive "Sponsor Reception" with Keynote Speaker	7	5	3
Complimentary Tickets to Additional CFA Society New York Events	7 Events	5 Events	3 Events
Table Placement	Front	Near Front	General
Sponsor Firm Logo Display (projection screens display logo multiple times during program)	Premier	Enhanced	General
Sponsor Logo on All Marketing Material (incl. emails to 80,000 members & global constituents)	Logo	Name	Name
One Year Listing as Sponsor on CFA Society New York Website (over 35,000 hits per month)	Logo	Logo	Name
Special Recognition by Chair or Executive Director during opening remarks	By Name	By Name	
Recognition as exclusive "Sponsor Reception" Host	VIP	Opening Reception	
Sponsor Logo & Name on Signage at Opening Reception	*	*	*
Sponsor Firms Receive Attendee List with Name, Firm, Email Address (opt-in basis)	*	*	*
Social Media Mentions (and thank you on Twitter, Facebook, LinkedIn Accounts)	*	*	*
Recognition via Post-Event Recap webpage	*	*	*
Prominent Display of Sponsor Firm's Name on Table Center Piece	*	*	*
Complimentary Presentation to Sponsor Staff on CFA Charter & CFA Institute ESG Certificate	*	*	*
Name Badge includes Sponsor Firm's Logo	*	*	
Post-event Email with Sponsor Material (to opt-in attendees)	*		

SOCIETY EXCELLENCE AWARDS

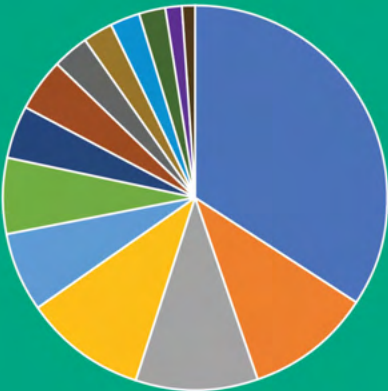
- » **IMPACT & INNOVATION**
- » **MOST OUTSTANDING SOCIETY**
- » **DELIVERING MEMBER VALUE**



Special thanks to our honored guests and leaders who support CFANY's mission



Snapshot of attendees



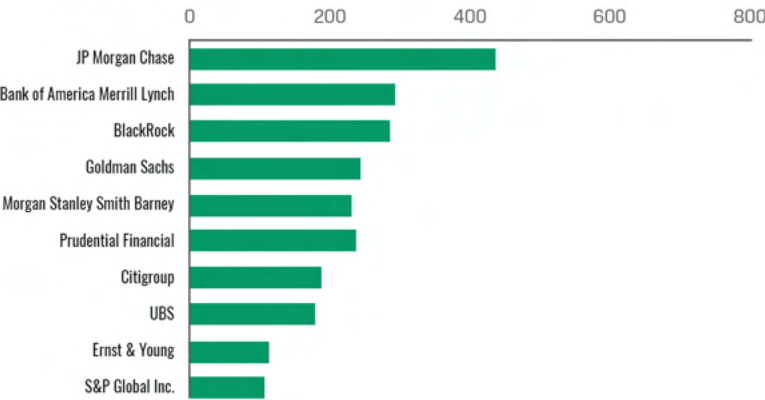
By Profession

- Portfolio Manager
- Research Analyst
- Consultant
- Other
- Trader
- Corporate Financial Analyst
- Chief-Level Executive
- Manager of Managers
- Relationship Manager
- Investment Banking Analyst
- Risk Manager
- Strategist
- Financial Advisor
- Accountant/Auditor

Data represents CFA Society New York Membership Profile

MEMBERSHIP DEMOGRAPHICS

Members Top Employers



Asset Owners

Alberta Investment Mgmt. Co.
Federal Reserve Bank of New York
MASSPrim
Massachusetts Mutual Life
MetLife
New Jersey Division of Pensions & Inv.
New York City Employees Retirement Syst.
New York Life

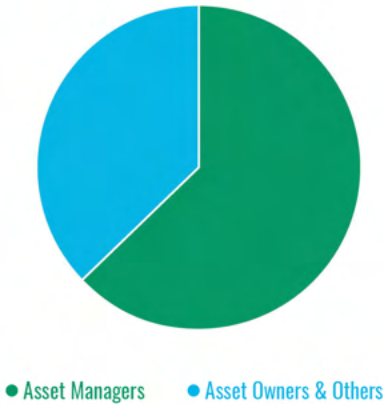
New York State Common Retirement Fund
New York State Teachers Retirement Syst.
Norges Bank
Rockefeller & Co.
Soros Fund Management
TIAA-Cref
United Nations

Asset Managers

Bank of America Merrill Lynch
Barclays
Blackrock
BNP Paribas
Deutsche Bank
JP Morgan

Lord Abbett
Nuveen
Oaktree Capital
Schroders
State Street

Asset Managers in Attendance



Senior Executives Represented

