



Join North America's and the World's Most Influential Investors, Thought Leaders and Financial Services Professionals at CFA Society New York's Annual Event.

Attracting almost 400 attendees, this event delivers an evening of outstanding speakers, thought leaders, and influencers at one of NYC's premier venues.

Limited Sponsorship Opportunities are now Available

CFA Society New York
2023 Annual Event
Thursday, October 26 | 6:00 PM - 9:30 PM
Ascent Lounge NYC

CFA Society New York's Annual Event is our marquee event. It offers a unique opportunity to share insights and gain valuable industry knowledge among peers and the most advanced practitioners from across the investment management and financial services worlds. Outstanding networking, information sharing, and client development are hallmarks of the event.

Highlight your brand, strengthen your market position, and engage directly with important Asset Owners and Allocators by reserving your sponsorship today.

Sponsorship Levels

Gold - \$7,500

Silver - \$4,500

Bronze - \$3,000

Find sponsorship benefits on the next page

Reserve Now

(973) 908 - 2341

sponsorship@cfany.org

Irving Kahn Lifetime Achievement Award Winner

Kim Y. Lew

Chief Executive Officer / President

Columbia Investment Management Company, LLC

Kim Y. Lew is CEO of Columbia Investment Management Company which manages the endowment of Columbia University in the city of New York. Previously, she was the CIO of Carnegie Corporation of New York, the private grant making foundation founded by Andrew Carnegie in 1911 which she joined from the Ford Foundation. Lew started her career in the middle market banking group of Chemical Bank and following business school joined Prudential Capital Group.

Lew graduated from the Wharton School of the University of Pennsylvania with a B.S in Economics and from the Harvard Graduate School of Business with an MBA. She is a CFA charterholder and has served as both a standard setter and grader.

Lew serves on the Boards of Ariel Investment Management Mutual Funds and Girls Who Invest. She serves on the investment committees of the ACLU and National Gallery of Arts.



CFA Society New York Annual Celebration
October 26, 2023, at Ascent Lounge NYC

Sponsorship Benefits, Levels and Pricing	Gold \$7,500	Silver \$ 4,500	Bronze \$3,000
Annual Celebration Guest Tickets	15	10	5
Invitations to Exclusive "Asset Owner" Reception	3	2	1
3 Complimentary Tickets to Additional CFANY Events	3 Events	2 Events	1 Event
Sponsor Firm Logo Display (projected multiple times during program)	Premier	Enhanced	General
Sponsor Logo on All Marketing Material (incl. emails to 180,000 CFANY members & global constituents)	Logo (with hyperlink)	Name (with hyperlink)	Name
Listing as Event Sponsor on CFANY Website (3 months)	Logo (with hyperlink)	Logo	Name
Special Recognition during opening remarks	By Name	By Name	
Sponsor Logo and Name on all Event Signage	*	*	*
Attendee List with Name, Firm, Email Address	*	*	*
Social Media Mentions (and thank you on CFANY Twitter, Facebook, LinkedIn Accounts)	*	*	*
Recognition via Post-Event Recap webpage	*	*	*
Complimentary Presentations on all CFA Institute credentials	*	*	*
Sponsor's Name Badge includes Sponsor Logo	*	*	
Recognition as host of "Asset Owner Reception"	*	*	
Gobo Light Logo Projection	*		
Post-event Sponsor Content Email to attendees	*		
Sponsorship of After-Party Premium Bar Also Available – Please Contact Jim Coppola jcoppola@cfany.org (973) 908-2341			

Sponsorship Opportunities are Limited – Please reserve now

Special thanks to our honored
guests and leaders who support
CFA Society New York

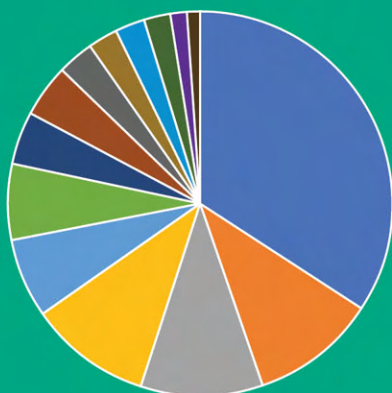


CFA Society
New York

Snapshot of attendees

96%

are CFA Charterholders and
key investment decision makers
in New York, the US and globally



By Profession

- Portfolio Manager
- Research Analyst
- Consultant
- Other
- Trader
- Corporate Financial Analyst
- Chief-Level Executive
- Manager of Managers
- Relationship Manager
- Investment Banking Analyst
- Risk Manager
- Strategist
- Financial Advisor
- Accountant/Auditor

Data represents CFA Society New York
Membership Profile

Asset Owners

Alberta Investment Mgmt. Co.
BCi (British Columbia)
Fordham University
New Jersey Division of Pensions & Inv.
New York City Employees Retirement Syst.
New York State Common Retirement Fund
New York State Nurses
New York State Teachers Retirement Syst.

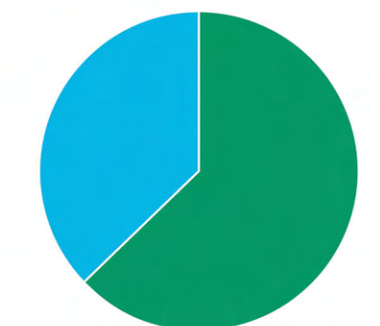
Norges Bank
Princeton University
Rockefeller University
Sanofi N. America Pension
TIAA-Cref
United Church Foundation
United Nations
The Wallace Foundation

Asset Managers

ABRDN
Allspring
Columbia Threadneedle
Franklin Templeton
Manulife

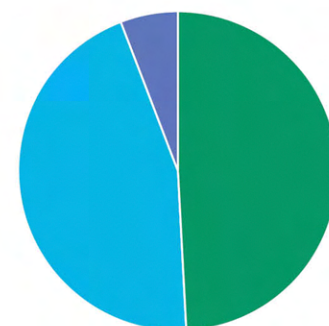
Ninety One
Nuveen
PGIM
T. Rowe Price
UBS Asset Management

Asset Owners/Managers in Attendance



● Asset Managers ● Asset Owners & Others

Senior Executives Represented



● Director or Higher ● Vice Presidents ● Other

CFANY Membership Demographics

Members Top Employers

