



Join North America's and the World's Most Influential Investors, Thought Leaders and Financial Services Professionals at CFA Society New York's Annual Celebration.

Attracting almost 400 attendees, this event delivers an evening of outstanding speakers, thought leaders, and influencers at one of NYC's premier venues.

Limited Sponsorship Opportunities are now Available

CFA Society New York  
**2024 Annual Celebration**  
Thursday, October 24 | 6:00 PM - 9:00 PM  
Ascent Lounge NYC

CFA Society New York's Annual Celebration is our marquee event. It offers a unique opportunity to share insights and gain valuable industry knowledge among peers and the most advanced practitioners from across the investment management and financial services worlds. Outstanding networking, information sharing, and client development are hallmarks of the event.

Highlight your brand, strengthen your market position, and engage directly with important Asset Owners and Allocators by reserving your sponsorship today.

## Sponsorship Levels

Gold - \$8,000

Silver - \$5,000

Bronze - \$4,000

Find sponsorship benefits on the next page

**Reserve Now**

(973) 908 - 2341

[sponsorship@cfany.org](mailto:sponsorship@cfany.org)

### Irving Kahn Achievement Award Winner

Steven Meier, CFA, FRM

Chief Investment Officer & Deputy Comptroller for Asset Management  
Office of the New York City Comptroller

As Chief Investment Officer and Deputy Comptroller for Asset Management, Steven Meier, oversees the five pension systems that compose the New York City Retirement system.

Mr. Meier brings over 30 years of experience in both the public and private sectors, previously serving as Assistant Treasurer and Interim Chief Investment Officer for the Connecticut Office of the State Treasurer Shawn T. Wooden, overseeing the investments of Connecticut's \$40 billion public pension system and its ESG initiatives. Before joining the Connecticut state treasurer's office, Meier spent more than a decade at State Street Global Advisors, where he rose to Executive Vice President and Chief Investment Officer for Global Fixed Income, Currency, and Cash Management, overseeing over \$900 billion in assets.

Prior to his time at State Street, he worked at Credit Suisse as Director, Global Head of Fixed Income & Money Market Electronic Trading and Senior Trader in the Global Financing Group at Credit Suisse. His experience also includes roles at Oppenheimer Capital, Merrill Lynch Capital Markets, and Irving Trust Company.

Meier is a CFA Charter Holder and certified Financial Risk Manager. He holds an MBA from Indiana University's Kelly School of Business and a BBA from Hofstra University's Zarb School of Business.



# CFA Society New York Annual Celebration

## October 24, 2024, at Ascent Lounge NYC

Sponsorship Benefits, Levels and Pricing	Gold \$8,000	Silver \$ 5,000	Bronze \$ 4,000	Premium Bar After-Party Celebration \$ 8,000
Annual Celebration Guest Tickets	10	8	5	10
Sponsors highlighted on All Email Marketing (to 10,500+ CFANY members and 100,000 global constituents)	Logo (hyperlink)	Name (hyperlink)	Name	Logo (hyperlink)
Listing as Event Sponsor on CFANY Website (3 months)	Logo (hyperlink)	Logo	Name	Logo (hyperlink)
Sponsors included on all Social Media Marketing (X-Twitter, Facebook, Instagram, LinkedIn)	Name	Name	Name	Name
Special Recognition during opening remarks	By Name	By Name	On Screen	By Name
Logo/Name Display Multiple Times During Program	Center Screen (with Logo)	Side Screen (with Logo)	Side Screen (Name)	Center Screen (After-Party)
Sponsor recognition in CFANY "Society Weekly"	Logo/Name	Logo	Name	Logo/Name
"Thank You" on CFANY website (3 months post event)	Logo	Logo	Name	Logo
Attendee List with Name, Firm, Email (opt-in basis)	*	*	*	*
Sponsor Logo and Name on all Event Signage	*	*	*	*
Special "Sponsor" Ribbon on Name Badge	*	*	*	*
Sponsor Logo included on Name Badge	*	*		*
Distribution of Sponsor Content to CFANY Members (1 piece, mutually agreed)	*			*
Complimentary Presentation to Sponsor staff on all CFA Institute education credentials	*			*

Sponsorship Opportunities are Limited – Please Reserve Now



Special thanks to our honored guests and leaders who support CFA Society New York

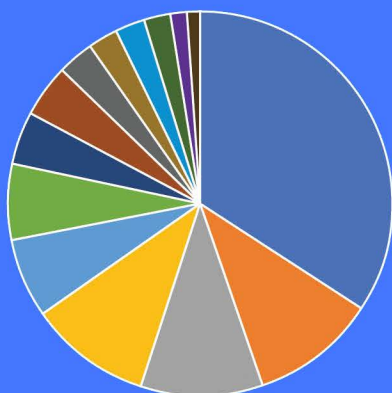


CFA Society New York

## Snapshot of attendees

96%

are CFA Charterholders and key investment decision makers in New York, the US and globally



## By Profession

- Portfolio Manager
- Research Analyst
- Consultant
- Other
- Trader
- Corporate Financial Analyst
- Chief-Level Executive
- Manager of Managers
- Relationship Manager
- Investment Banking Analyst
- Risk Manager
- Strategist
- Financial Advisor
- Accountant/Auditor

Data represents CFA Society New York Membership

## Asset Owners

Alberta Investment Mgmt. Co.  
BCI (British Columbia)  
Fordham University  
Helmsley Trust  
New Jersey Division of Pensions & Inv.  
New York City Employees Retirement Syst.  
New York State Common Retirement Fund  
New York State Nurses  
New York State Teachers Retirement Fund

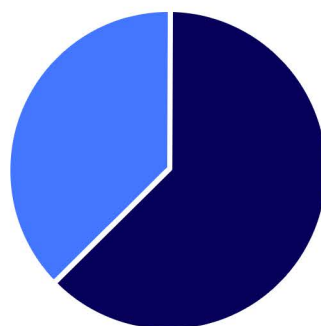
Norges Bank  
Princeton University  
Rockefeller University  
Sanofi N. America Pension  
TIAA-Cref  
United Church Foundation  
United Nations JSPF  
The Wallace Foundation

## Asset Managers

ABRDN  
BlackRock  
Columbia Threadneedle  
DWS  
Franklin Templeton  
Manulife  
MFS

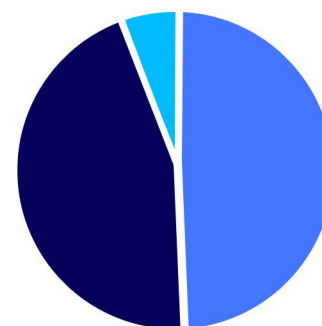
Ninety One  
Nuveen  
PFM  
PGIM  
T. Rowe Price  
UBS Asset Management

## Asset Owners/Managers in Attendance



● Asset Managers ● Asset Owners/Other

## Senior Executives Represented



● Director or Higher ● Vice Presidents ● Other

## CFANY Membership Demographics

### Members Top Employers

