

Judith Cheng



My name is Judith Cheng, and I am the Chief Investment Officer of The Pacific Financial Group, Inc. In this role, I oversee the portfolio management team and the firm's investment products, manage due diligence efforts, and chair the Investment Committee. With over a decade of experience in financial services, my career has included roles at various large asset managers in New York and wealth management in Vancouver, Canada. My expertise spans across mutual funds, ETFs, multi-asset portfolio construction, and manager research. Academically, I hold a B.A. in Political Science from the University of British Columbia and am currently pursuing an MBA at The Wharton School of the University of Pennsylvania. I am proud to be a CFA® Charterholder, CAIA® Charterholder, and CIPM® certificate holder, and a 2024 Fellows Member of The Economic Club of New York.

I cannot emphasize the importance that CFANY played when I first moved to New York to pursue my career and finish the CFA Charter. The CFA community has been instrumental in shaping my professional journey from supporting my career goals, providing insights of the market, and offering networking opportunities. Earning the CFA Charter represented not only a significant professional milestone but also a commitment to the highest standards of ethics, education, and professional excellence. Throughout my career, I have deeply valued CFANY's role in the industry and connecting like-minded professionals. Most recently, I was a participant in the CFANY Women's Mentorship program. While I have not held any leadership roles with CFANY, I have been a beneficiary of the broader CFA ecosystem, which has provided invaluable resources and professional support.

I am running for the Nominations Committee because I want to contribute my experience and perspectives to support and give back to CFANY. I believe that my background in portfolio management, investment strategy, and leadership equips me to assess future candidates' qualifications with a deep understanding of the challenges and opportunities in today's investment landscape. Secondly, as a CFA Charterholder who has navigated various roles in the industry in different countries and cities, I bring insight into helping select leaders for our next generation. I encourage diversity of views, difference of opinions, and apply unbiased evaluation during the selection process. Thirdly, I have volunteered across different non-profit, student, and organizations to work collaboratively to achieve a common goal for members.

I am passionate about identifying and empowering individuals who embody the values and vision of the CFA community. My goal is to ensure that CFANY continues to attract and elevate leaders who will drive its mission forward and inspire the next generation of investment professionals.