



## **Paulina Rogawski**

I am very excited about this opportunity and would be honored to serve on the CFA NY Board of Directors. Here are some highlights about my experience.

I am a high energy, creative, strategic and flexible client service/business development professional with over thirty years of experience in the investment management arena, marketing new strategies, developing new business, working with portfolio managers, handling consultant relationships and servicing and retaining clients. I have made a number of significant contributions to the success of my previous employers including launching new products, overseeing RFP process as well as developing new business and servicing clients. I am a very versatile professional with over 25 years as a Senior Financial Advisor at Merrill Lynch Private Client Group.

I created the Alpha Women event that was running into its 7<sup>th</sup> year. My life-long personal mission has been helping young and mid-career women to navigate their careers and achievements. I am still aware that, despite all the changes we have seen, women in financial services are still only earning 81 cents on \$1. Clearly, there is still work to be done to close this gap. My hope was that the Alpha Women events inspired women to lift each other up, create a large group of female mentors, male champions, and help to advance the career paths of all women in financial services.

Beyond that, I am an angel member of 100 Women in Finance, I serve on the Education Committee and I am a member of Women in Derivatives and Women Investment Forum and I am an Enrolled Actuary. In addition in 2020 I was awarded Benjamin Graham Distinguished Service Award.

During my past three years of serving on the Board, I assisted in developing Investment Policy Statement, reviewed and assisted implementing important changes in the CFA NY 401 (k) plan and serve on the Finance Committee.

I am running again on the CFA NY Board since I want to continue my passion to increase women membership in the CFA to at least 25% of all membership and to add value in the Finance Committee as well as to create events at the CFA that will inspire greater membership interest.

I offer you my creative and resourceful experience, marketing management with proficiency in directing business development, solid knowledge of sophisticated investment products and great contacts in the investment community. Looking to the future, I hope to add value and make the difference. I have a keen interest in devoting myself to the Board and will appreciate your support.