



**CFA Society
New York**

Join North America's and the World's Most Influential Investors, Thought Leaders and Financial Services Professionals at CFA Society New York's Annual Celebration.

Attracting almost 400 attendees, this event delivers an evening of outstanding networking, information sharing, and client development opportunities.

Limited Sponsorship Opportunities are now Available

**CFA Society New York
2025 Annual Celebration**
Thursday, October 23 | 6:00 PM - 9:00 PM
Ascent Lounge NYC

CFA Society New York's Annual Celebration is our marquee event. It offers a unique opportunity to share insights and gain valuable industry knowledge among peers and the most advanced practitioners from across the investment management and financial services worlds.

Highlight your brand, strengthen your market position, and engage directly with important Asset Owners and Allocators by reserving your sponsorship today.

Sponsorship Levels

Gold - \$8,500

Silver - \$6,500

Bronze - \$5,000

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the next page

Reserve Now

(973) 908 - 2341

sponsorship@cfany.org

Irving Kahn Lifetime Achievement Award Winner

Tom Keene, CFA, Managing Editor and Co-host of Bloomberg Surveillance

'It is about the guests, the conversation. I am the luckiest guy on Wall Street.'

Tom Keene is a Managing Editor for Bloomberg Television and Radio but far more for the new new of Digital Media including Podcasts & YouTube. He is deep into his second decade at Bloomberg.

Matthew Winkler, founder of Bloomberg News asked him to conceive 'Chart of the Day' for the Bloomberg Terminal, and to lead the re-issuance of the Homer & Leibowitz classic, Inside the Yield Book. He edited 'Flying on One Engine' a pre-crisis, 14 chapters written by leading economists. Two chapters appeared in the CFA curriculum. He represented Bloomberg News at economic events in Beijing, Marrakech, Paris & Singapore.

Tom Keene founded Bloomberg on the Economy & Bloomberg Surveillance. The premise: longer conversations with guests on Economics, Finance, Investment & International Relations while at the same time covering Equities, Bonds, Currencies & Commodities. The foundation of the shows from day-one was the Winkler creed, 'Names Make News'.

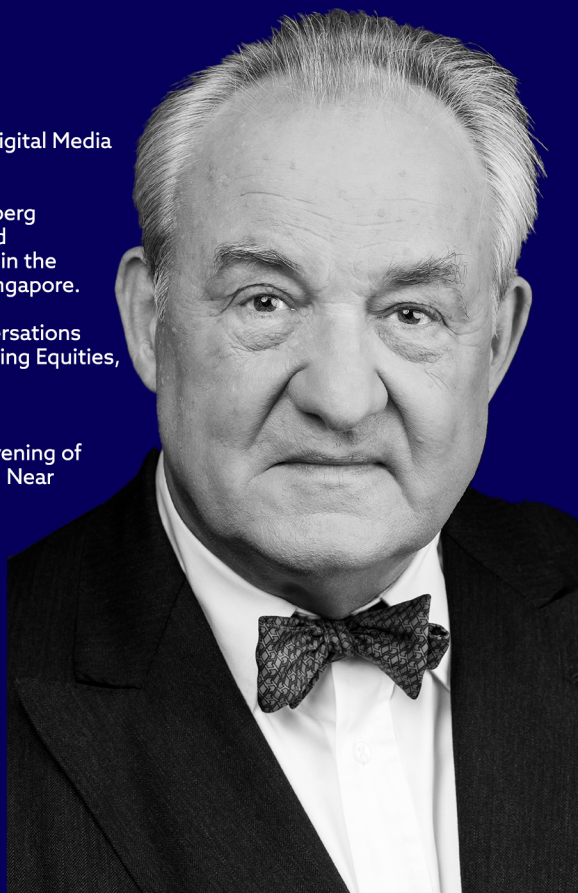
He has enjoyed conversations with Allan Meltzer as crisis unfolded in 2007, Meghnad Lord Desai the evening of the 2008 Mumbai attacks and, Milton Friedman & Robert Lucas on the need for more microeconomics. Near Tokyo Station, he interviewed John Dower on Hiroshima.

At Davos, Tom Keene survived a joint interview of Kenneth Rogoff & Joseph Stiglitz. Bill Gross & Mohamed El-Erian survived an interview on known knowns. He and Christine Lagarde have discussed square-dancing (They did not allemande left). He listened as Edward Lazear described windsurfing under the Golden Gate Bridge.

But far more, it is the daily grind of a global audience's fear of the unknown unknowns as described by the markets: Seasoned strategists and analysts confident in their surveillance.

Tom Keene is a textbook Kodak brat of Rochester, New York. He studied Aerospace Engineering at the University of Colorado and took parchment in Ice Hockey & Biology at the Rochester Institute of Technology. He studied through the External Programme of the London School of Economics.

He is a CFA Charterholder and a member of the CFA Society Boston and CFA Society New York. He is a member of the Economic Club of New York, and the Council on Foreign Relations.



CFA Society New York Annual Celebration October 23, 2025, at Ascent Lounge NYC

Sponsorship Benefits, Levels and Pricing	Gold \$8,500	Silver \$ 6,500	Bronze \$ 5,000	Premium Bar After-Party Celebration \$ 8,500
Annual Celebration Complimentary Tickets	8	6	4	8
Sponsors highlighted on All Email Marketing (to 10,800+ CFANY members & 270,000 global constituents)	Logo (hyperlink)	Name (hyperlink)	Name	Logo (hyperlink)
Sponsors included on all Social Media Marketing	Name	Name	Name	Name
Special Recognition during opening remarks	By Name	By Name	On Screen	By Name
Logo/Name Display Multiple Times During Program	Center Screen (with Logo)	Side Screen (with Logo)	Side Screen (Name)	Center Screen (After-Party)
Sponsor recognition in CFANY “Society Weekly”	Logo	Logo	Name	Logo
Post Event “Thank You” on CFANY Newsletter)	Logo	Logo	Name	Logo
Attendee List with Name, Firm, Email (opt-in basis)	*	*	*	*
Sponsor Logo and Name on all Event Signage	*	*	*	*
Special “Sponsor” Ribbon on Name Badge	*	*	*	*
Sponsor Logo included on Name Badge	*	*		*
Sponsor featured on 1 Compound Insights Podcast	*	*		
Sponsor featured during 1 CFANY Lunch-n-Learn	*			
Distribution of Sponsor Content to CFANY Members (1 piece, mutually agreed)	*			*
Complimentary Presentation on all CFA Institute education credentials and products	*			*

Sponsorship Opportunities are Limited – Please Reserve Now

jcoppola@cfany.org

Special thanks to our honored guests and leaders who support CFA Society New York

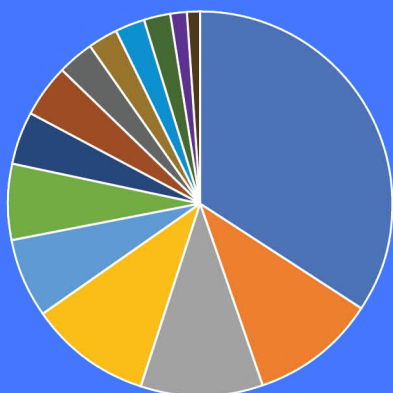


**CFA Society
New York**

Snapshot of attendees

96%

are CFA Charterholders and key investment decision makers in New York, the US and globally



By Profession

- Portfolio Manager
- Research Analyst
- Consultant
- Other
- Trader
- Corporate Financial Analyst
- Chief-Level Executive
- Manager of Managers
- Relationship Manager
- Investment Banking Analyst
- Risk Manager
- Strategist
- Financial Advisor
- Accountant/Auditor

Data represents CFA Society New York Membership

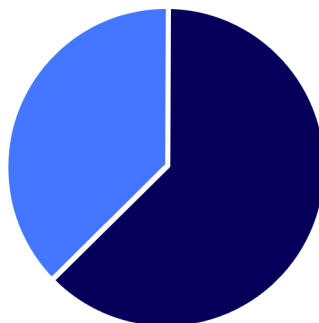
Asset Owners

Bureau of Asset Management (NYC)
CDPQ
Columbia Univ Endowment
Fordham Univ Endowment
Mutual of America Ins.
NJ Div of Pensions & Investments
NYCERS
NYCTRS
NYSTRS
The Building Service 32 BJ Pension Fund
Retirement System of Texas
TIAA-Cref
United Nations JSPF
WAFRA

Asset Managers

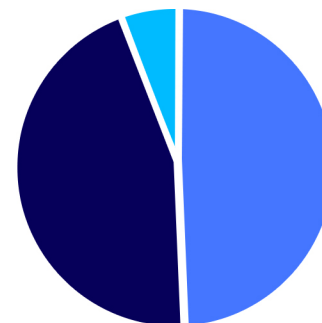
Apollo Funds
Ares Management
Blackrock
Blackstone
DFA
DWS
JP Morgan Asset Management
Loomis Sayles
Macquarie Asset Management
Manulife/John Hancock
MFS
Nomura Capital Management
PIMCO
PIMCO
RBC GAM

Asset Owners/Managers in Attendance



● Asset Managers ● Asset Owners/Other

Senior Executives Represented



● Director or Higher ● Vice Presidents ● Other

CFA Society New York Membership Demographics

Members Top Employers

